

# BA19 - LONDON

**Date:** Wednesday, May 15th, 2019 (9.00am - 1.30pm)

## Agenda:

Time	Session
9.00am - 9.10am	<b>Introductory Remarks</b> - Clare Flynn Levy, Moderator
9.10am - 10.10am	<b>The Alpha Lifecycle: Measuring Alpha Accumulation and Decay</b> - Chris Woodcock
10.10am - 10.25am	<b>Break</b>
10.25am - 11.10am	<b>Investor Panel: Applying Behavioural Science to the Investment Process</b> - with Mick Dillon, Prasenjeet Bhattacharya and Joe Wiggins
11.10am - 11.25am	<b>Break</b>
11.25am - 12.25pm	<b>The Influential Mind</b> - Dr. Tali Sharot
12.25pm - 12.35pm	<b>Closing remarks</b> - Clare Flynn Levy
12.35pm - 1.30pm	<b>Lunch</b>

## Our sponsor:



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**Location:** LABS House, 15-19 Bloomsbury Way, London WC1A 2TH [\[MAP\]](#)

