



BA19 - LONDON

Date: Wednesday, May 15th, 2019 (8.00am - 1.30pm)

Agenda:

Time	Session
8.00am - 9.00am	Registration, coffee and breakfast
9.00am - 9.10am	Introductory remarks - Clare Flynn Levy, Moderator
9.10am - 10.10am	The Alpha Lifecycle: Measuring Alpha Accumulation and Decay - Chris Woodcock
10.10am - 10.25am	Break
10.25am - 11.10am	Investor Panel: Applying Behavioural Science to the Investment Process - with Mick Dillon, Prasenjeet Bhattacharya and Joe Wiggins
11.10am - 11.25am	Break
11.25am - 12.25pm	The Influential Mind - Dr. Tali Sharot
12.25pm - 12.35pm	Closing remarks - Clare Flynn Levy
12.35pm - 1.30pm	Lunch

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