



BA19 - NEW YORK

Date: Friday, November 8th, 2019 (8.30am - 5.00pm)

Location: Manhattan Manor, 201 W 52nd St, New York, NY 10019 [\[MAP\]](#)

Time	Type	Session Title
8.30am - 9.00am		Registration and breakfast
9.00am - 9.15am		Introductory remarks - Clare Flynn Levy, Founder & CEO, Essentia Analytics
9.15am - 10.00am	NEW RESEARCH	Stock Overboard!: How Portfolio Managers React when a Portfolio Position Has a Meaningful 1-Day Drawdown - Chris Woodcock, Head of Research, Essentia Analytics
10.00am - 10.15am		Break
10.15am - 11.00am	INVESTOR PERSPECTIVE	Integrating Behavioral Science into the Investment Process - with Amy Oldenburg (MD, Morgan Stanley), Brandon Snow (Principal and CIO, Cambridge Investments), Tom Tully (Portfolio Manager, Aperture Investors) and Joshua Rand (Panel moderator, Essentia Analytics)
11.00am - 11.15am		Break
11.15pm - 12.15pm	KEYNOTE SPEAKER	The Power of Habit - Charles Duhigg, Pulitzer-prize winning journalist and best-selling author on the science of habit and productivity
12.15pm - 1.15pm		Networking lunch
1.15pm - 2.00pm	CASE STUDIES	Investment Behavior Clinic - with Denise Shull (CEO, ReThink Group), Dr. Ken Celiano (Director, Even Keel Trading), Seth Wunder (Principal and PM, black-and-white Capital) and Clare Flynn Levy (Moderator, Essentia Analytics)
2.00pm - 2.15pm		Break
2.15pm - 3.00pm	ALLOCATOR PERSPECTIVE	Manager Behavior: What Allocators Really Care About - with Ted Seides (CIO, Perch Bay Group), Sara Hakim (Senior VP, Callan), Kevin Hite (Director of Hedge Fund Investments, Willett Advisors) and Brian Portnoy (Moderator, Author and Head of Education at Magnetar Capital)
3.00pm - 3.15pm		Break
3.15pm - 4.00pm	PRACTICAL TIPS	7 Habits of Highly Effective Investment Teams - Michael Falk, CFA, CRC, Partner, Focus Consulting Group
4.00pm - 4.15pm		Closing remarks - Clare Flynn Levy
4.15pm - 5.00pm		Networking drinks
6.00pm - 9.00pm		Behavioral Alpha Poker Night - (optional / limited places available)

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